



Supporting the military and its families

February 7, 2017

The organization that manages the annual Lawrenceville Memorial Day Parade – formerly St. Mary’s & Allegheny Cemetery Association – has a new name – **Lawrenceville Memorial Day Parade Association**. But we still have the same mission – to keep the annual Memorial Day Parade running through Lawrenceville! One of the longest-running parades in the country, it has been a tradition for **109 years!**

This year’s parade is on Monday, May 29, 2017 at 10am. It’s an exciting time to be in Lawrenceville. New businesses are opening up, people are moving into the neighborhood and it is a vibrant place to be. The people of Lawrenceville always pull together to help out whenever there is a need. So we hope that you’ll contribute (no amount is too small!) to the parade so we can keep it going. **Your donation honors all veterans who have served our country.**

You can help support the Parade by purchasing a family or business ad in the annual program.

Deadline for ads: March 31, 2017. All advertisers will receive a program. Choose from:

1. **Full page ad** - \$50
2. **Half page ad** - \$25
3. **Donation** (Any amount you want! Every little bit helps!)
4. **Sponsorship:**
 - a. **Diamond sponsorship** - \$200: your business name will be printed on back of annual parade T-shirt, you’ll receive 4 T-shirts, a full page ad in parade program and will be permitted to display/walk/drive in the parade which is attended by hundreds of people. Please supply letterhead, logo or business card
 - b. **Gold sponsorship** - \$150: your business name will be printed on back of annual parade T-shirt, you’ll receive 2 T-shirts, a half page ad in parade program and will be permitted to display/walk/drive in the parade which is attended by hundreds of people. Please supply letterhead, logo or business card
 - c. **Silver sponsorship** - \$100: your business name will be printed on back of annual parade T-shirt, you’ll receive 1 T-shirt, a half page ad in parade program and will be permitted to display/walk/drive in the parade which is attended by hundreds of people. Please supply letterhead, logo or business card

Ad Specs: Full page: 4.5” w X 7.5” h; Half page: 4.5” w X 3.75” h

SEND AD AND CHECK TO: SUSAN MCGRANE, PARADE SECRETARY (SEE ADDRESS BELOW) or email ad to susan.mcgrane@visitpittsburgh.com. Phone: 412-526-7788 (cell). **Thank you for your support!**

Your donation is tax deductible

Tax ID #:25-6067490

_____ Diamond Sponsor (\$200)	_____ Gold Sponsor(\$150)	_____ Silver Sponsor (\$100)
_____ Full page ad (\$50)	_____ Half page ad (\$25)	_____ Donation

Organization Name: _____

Contact: _____

Address: _____

Make checks payable to: Lawrenceville Memorial Day Parade Association
Mail to: Susan McGrane, Secretary, 1119 Fairfield St., Pittsburgh, PA 15201

Lawrenceville Memorial Day Parade Association
C/O 318 Fifty-second Street • Pittsburgh • PA • 15201
PHONE: 412.781.7232

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